

Purewellness manufacture a large range of products and can tailor products to suit your specific needs. We can offer a number of different alternatives to assist you to achieve your needs.

#### **Exclusive Private Label**

We develop, formulate and manufacture your product.

- 1) We require a **Deposit** for the product to cover our Research and Development Time and Formulation Costs to develop the products that will be manufactured on your behalf. This payment will be deducted from your first order if the product goes to production. We will supply an R&D Agreement for any specific. Formulations or Blends completed for your products. We will require a signed copy of our R&D Agreement prior to commencing and development of your specific blending or formulating.
- 2) **Minimum Order** per Product per flavour is 10kg, this can be varied depending on the total cost of the product and labour.
- 3) **Re-Orders** minimum runs still apply per order.
- 4) **Labels** – We provide you with the nutritional panels and ingredient declarations. We can also provide you with the label template on most packaging items. You provide us with the Labels ready to apply.
- 5) **Order Lead Times** We require 2 weeks notice in advance for all orders.
- 6) If there are **ingredients** that we don't carry as a standard, you may be required provide your required ingredients.
- 7) **Credit Terms** - All new accounts commence on cash up front for the first 10 orders and will be reviewed periodically
- 8) **Freight Charges Apply** to all orders at cost.
- 9) **GST** – All prices are quoted as not including GST.
- 10) **Quotes** – are generally based on the blend or ingredient and packaging is generally given as separate price. As there are so many variables with packaging we let you decide what sizes you want your products packed in and how this will effect your costing. All prices quoted are valid for 30 days from the time of the quote
- 11) **Manufacturing agreements** will be required on large orders. The manufacturing agreement will be provided.
- 12) **Credit Card Charges of 2%** will apply to any invoice paid by Credit Card

#### **Non Exclusive Product**

The alternative to the above is to use one of our standard run product lines.

- **Minimum Order** - The minimum order size is dropped.
- **pricing** is based on size of the orders, volume discounts



- **Lead Times** - For most of these items we still require 2 weeks lead times
- **Labels** - Labelling is only available to minimum orders of half a pallet at a time. You provide us with the labels to apply. If less than the minimum than we let you apply your labels to save you cost.
- **Freight Charges Apply** to all orders.
- **GST** – All prices are quoted as not including GST.
- **Packaging** is very limited due to the short runs, most come in a stand up pouches

**TGA** (Therapeutic Goods Association) approval is required for the following items on an item by item basis. The licence and application fees are paid by the client.

**Capsules** - are not made at our facility but we can organise this for you, minimum runs apply **Tablets** - are not made at our facility but we can organise this for you, minimum runs apply

Best regards,

Jason fava

Please sign and initial the bottom of this page confirming your understanding and agreement of our standard terms and conditions

**Executed** by ..... (ACN .....) pursuant to Section 127 of the Corporations Act 2001.

*Director* *Full name*

*Usual Address*

*Director* *Full name*

*Usual Address*

**Private Label Contract Manufacturing Product Design & Development**  
*Please provide as much information regarding your product or requirements to enable us to best tailor our*

**Question**

**Answer**

What is the main purpose of the product?	
What pack sizes do you require?	
What segment is it to be in & what products should it compete with?	
Do you have a concept or formula in mind? If yes, please provide detailed information	
Are you wishing to replicate an existing product on the market? If yes, what is the difference between your product and your competitors?	
Points of difference you want to with other similar competitor products on the market?	
Do you have an existing distribution model	
Will you be supply Raw Materials or will PW be providing?	
Do any of of your RM need to posses certain certificates (eg. ACO/NOP/Halal/Kosher)	
Flavours (specify flavour varieties)	
Do the flavours need to be natural or organic?	
Packaging Sizes (specify all varieties and packaging types)	
Do you want a product that is retail ready?	
Do you want the product blended and supplied in bulk?	
Will you be supplying you own labels?	
Do you need assistance in label development?	
Do you need assistance in recipe formulation/ R & D?	
What are your projected MOQs, per product, per flavour?	
What packaging do you require?	

<b>Suited to un-refrigerated freight?</b>	
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<b>Will you need QA tests (eg. Microbial analysis of finished product)</b>	
<b>Any identified risks based on product type (eg. Stability/ texture changes etc)</b>	
<b>Does the finished product need to be certified? (eg. Organic, Kosher, Halal)</b>	
<b>Do you need guidance for product compliance under FSANZ? (Eg. Are desired ingredients permitted for use in food products in Australia)</b>	
<b>Do you require samples before order is placed?</b>	
<b>Can you provide sales projections and order volume and frequency?</b>	
<b>Time Frame for anticipated product launch</b>	

## Company Profile

purewellness specialises in flexible tailored small production runs, manufacturing, product development, formulating and supplying product that is retail ready. As well as manufacturing and marketing our own brands, we offer private label manufacturing and product design for your brands. Established in 2006 and based in South East Queensland. purewellness currently markets several sports, health, weight management and nutrition brands within Australia purewellness is experienced in manufacturing for other well known brands, our dedicated and knowledgeable director has over 25 years experience in the food and beverage industries, designing customised solutions for some of Australia's most successful food organisations.

## Company Mission

Since our inception we strive to provide a truly high standard in customer support, pre- and post-sales manufacturing support as well as supplying a product that exceeds our customer's expectations.

## Our Customers



Our past and present customers include:- Woolworths, Coles, Nestle, Sanitarium, Uncle Toby's, Don Smallgoods, Rosita's, Taylor's, San Remo, Freedom Foods, Sakata, Real McCoy Snacks Greens Foods, Steggles, Biada, Staminade, Krispy Kremes, Aussie Bodies, Max's, Jenny Craig, Optislim, Fernwood Fitness, Body Science, Pharmacare & Cat Media

Our QSR/Food service customers :- Red Rooster, KFC, Nandos, Belaroma Coffee, Di Bella Coffee, Merlo Coffee

## **Quality Assurance and Certifications**

purewellness boasts the highest Quality Assurance Standards and Certifications.

We always maintain

our fully compliant standards in accordance with regulations and industry requirements. We hold certifications and memberships in the following organizations: purewellness operates under GMP (Good Manufacturing Procedures) guidelines. Our technical services are designed to produce consistent product quality through computerised formulation and manufacturing procedures. Detailed specifications from batching of raw materials through to the finished products are maintained and adhered to. Our Good Manufacturing Procedures (GMP) and

Quality Assurance programs ensure complete traceability of all raw materials used in our processes. Fully implemented Quality Control Program, providing clients with the assurance that the highest standards of food safety are undertaken in all processes. All of our staff are trained in the 'Basic Food Hygiene and Good Food Handling Practices' program, as stipulated in the HACCP

program. purewellness provides comprehensive microbiological analysis of all products upon request. These are conducted at various stages of the manufacturing process, ensuring the quality of our products always remain free of contaminants.



***If you require any product information or nutritional ingredient specifications for any of our Pre- Formulated Blends please do not hesitate to contact us***